9th International Conference on Business Process Management

August 28th – September 2nd 2011, Clermont-Ferrand, France

Call for Industrial Contributions

The Business Process Management (BPM) conference is the primary forum for researchers and practitioners to exchange the latest advances in the state of the art and practice of business process management. BPM 2011 is the ninth edition of the BPM conference, and will once again focus on attracting high quality, innovative research papers and practice reports from all aspects of business process management.

The Industrial Track at BPM 2011 aims at bridging the viewpoints of leading research outcomes with the practical demands and industrial experience. We solicit original, high quality contributions from industrial practitioners and researchers in the domain of business processes.

In particular, the BPM’2011 Industrial track will accept two types of contributions:

1. **Practitioner reports.** Practitioners are encouraged to submit short papers (maximum of 4 pages) reporting on innovative industrial implementations, use case studies and applications of BPM methods and techniques, or the development of new features, experiments, products or solutions that demonstrate innovation in the application and implementation of business processes. All authors of the practitioner report papers should be from practitioners in public or private organizations. It should be noted that papers on existing product descriptions or product marketing information are not within the scope of the BPM’2011 Industrial Track.

2. **Industrial research papers.** Industrial researchers are invited to submit papers (maximum of 12 pages) to report on novel practical research in an industrial environment, experience report about a process-based application or experimentation that has some novel element or had not been tried before, or innovative approaches on specification, design, or implementation of business process tools and techniques. All authors of industrial research papers should be either from an organization directly involved in industrial research or applications.

**Topics of interest**

Topics of interest to the Industrial Track include, but are not limited to, the following:

**Process Modeling and Standardization**

- Process modeling languages, notations and methods
- Data-aware and data-centric approaches to BPM
Variability and configuration of process models
Flexible and ad-hoc business process models
Reference process models
Process patterns
Industry standards

BPM Software Platforms and Architectures
Process-oriented software architectures
Business process lifecycle management
BPM, enterprise architecture and business alignment
Service-oriented architectures for BPM
Workflow management systems and infrastructure
Cloud computing in support of BPM

Process Analytics and Business Intelligence
Process tracing, mining and monitoring
Process performance measurement
BPM governance and compliance management

Process Flexibility and Evolution
Case management
Adaptive and context-aware processes
People-intensive processes
Cross-organizational processes

BPM Adoption and End User Driven BPM Applications and Tools
End user and community enablement of BPM
Adoption and practice of BPM in industry

Submission Guidelines
Original industrial papers, not submitted for publication elsewhere, can be submitted via EasyChair.
Submissions should be formatted according to the Springer’s Lecture Notes in Business Information Processing (LNBIP) guidelines.

Important Dates
Industrial papers submissions: Sunday, March 20th 2011

- Notification of acceptance: Friday, May 13th 2011

- Camera-ready papers: Sunday, June 12th 2011

Industrial Track Co-Chairs

Alexander Dreiling \textit{SAP Research}, Brisbane, Australia
Francisco Curbera \textit{IBM Research}, Hawthorne, USA
Hamid Reza Motahari Nezhad \textit{HP Laboratories}, Palo Alto, USA